

# THE WEIGH IN

What was the  
most difficult  
thing you had to  
value and why?



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Five years ago, we valued a Christian singing group and a related company where the group's members conducted conferences for adolescent girls focusing on Christian values. One of the singers was leaving the group, and we had to determine a price for her share of each company.

It is always challenging to value a performer in the entertainment industry, where fame can bring instant riches but misfortune can bring ruin, sometimes in the same day. One interesting twist was how value might be changed by the singer's departure, and who should bear that burden — the group or the departing member.